

PRESS RELEASE

25TH OCTOBER 2023

Bpifrance launches its first social bond € 1.25 billion

Bpifrance, rated Aa2/ AA- (Moody's / Fitch) successfully launched on Monday October 23rd an inaugural social bond for a total amount of €1.25 billion, maturing on the September 27th 2027.

As a partner to all French entrepreneurs, Bpifrance works on a daily basis to develop the economic landscape across all regions, and to support the growth of French companies, ensuring the competitiveness and sustainable growth of the French economy. The bank also responds to market failures, positioning itself as a catalyst for financing.

This is the first social bond ever launched by Bpifrance. Bpifrance is thus positioning itself as an active and recurrent issuer of sustainable bonds.

Bpifrance and the banks involved in the transaction arranged a series of investor meetings a week prior execution in order to introduce Bpifrance's new Social Financing Framework released last February. 21 investors took part in these one-on-one meetings, giving rise to in-depth discussions both on the innovative social aspect of the new issue framework and on Bpifrance financing on a broader scale.

The transaction received strong support from investors with a final orderbooks seen over €2.9bn (including €400m from the Joint Lead Managers). Interests gathered from investors showed the high quality and granularity of the orders coming from banks, asset managers, central banks and official institutions. In terms of geographic distribution, Bpifrance's signature attracted a diversified investor base, with 21% of allocations coming from investors outside EU, including 13% from MENA region (Middle East/ North Africa).

The "Bpifrance Social Financing Framework" has received a Second Party Opinion from Ethifinance, confirming its alignment with the ICMA Social Bond Principles. It complements the existing Green Bond Framework and highlight the crucial role of Bpifrance in its social missions.

The funds raised under this Social Bond will be dedicated to financing:

- 1. Loans to VSEs and SMEs located in disadvantaged territories.
- 2. Loans to VSEs and SMEs affected by natural or health disasters.
- 3. Loans for innovation with an impact on employment.
- 4. Loans for the digitalization of SMEs.
- 5. Loans to social and solidarity economy enterprises.
- 6. Loans to support social inclusion.
- 7. Expenditures supported by Bpifrance in the context of its support activities.
- 8. Loans dedicated to the education sector in targeted regions.
- 9. Loans dedicated to the healthcare sector in targeted regions.
- 10. Loans for essential service development and basic infrastructure projects in developing countries.



This inaugural social issuance is an important part of Bpifrance's long-term strategy, which places the ecological and energy transition, support for the competitiveness of regions, the preservation and growth of employment, as well as the support for the development of disadvantaged territories at the heart of its objectives.

"We are delighted with the support received from investors for our first social issuance. Bpifrance launched thematic refinancing programs in line with its economic development missions and the ambitions of our Climate Plan as early as 2020. The idea is to fully contribute to the emergence of sustainable finance. Indeed, it is in Bpifrance's DNA to finance projects with a positive social impact. Bpifrance aims to support all entrepreneurs, especially projects that promote sustainable development, job creation, and social innovation." Jean-Yves Caminade, Chief Financial Officer, Bpifrance

Transaction Distribution

- The transaction benefited from diversified investor participation, dominated by Banks (42%), Central Banks & Official Institutions (41%) and Asset Managers (12%).
- The geographic breakdown highlights a strong pan-European support with 79% of the allocations, represented mainly by France (27%) and Germany (14%). Outside of Europe, MENA investors amounted for 13% of allocations.



Summary of the Terms and Conditions

Issuer	Bpifrance
Guarantor	EPIC Bpifrance
Amount	EUR 1,250,000,000
Issuer rating	Aa2 stable / AA- stable (Moody's / Fitch)
Issue Date	23 October 2023
Settlement Date	30 October 2023 (T+5)
Maturity	27 September 2027



Coupon	3.500% Fixed
Benchmarks used for interpolation	FRTR 0% February 2027 & FRTR 0.75% February 2028
Spread versus interpolated OATs	+ 39 bps
Reoffer yield	3.598%
Reoffer price	99.653%
ISIN	FR001400LPZ1
Co-Structurer	Société Générale, Bpifrance
Joint Bookrunners	Barclays, BNP Paribas, BofA Securities, Natixis, Société Générale



About Bpifrance

Bpifrance is the French national investment bank: it finances businesses – at every stage of their development – through loans, guarantees, equity investments and export insurances. Bpifrance also provides extra financial services (training, consultancy) to help entrepreneurs meet their challenges (innovation, export...).

For more information, please visit: <u>https://www.bpifrance.com/ -</u>Follow us on X (ex-Twitterà: <u>@Bpifrance -</u> <u>@BpifrancePresse</u>

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