

# Our business model

## Corporate purpose



As a unique alliance of public and private economic players, we work at the heart of France's regions to accelerate the ecological transformation and help provide a better life for all.



### RESOURCES

#### Financial capital

€1,388 billion in aggregate total assets of which:  
€398 billion in centralised savings,  
€684 billion in regulated deposits,  
€69 billion in equity.

#### Human capital

- Over 360,000 employees worldwide, including 7,500 at the Caisse des Dépôts Public Institution
- Dual status

#### Intangible capital

- Our history, spanning nearly 210 years
- Our values: public interest, trust and a long-term vision
- Our brand
- Our CSR and ESG commitments

## Missions

- Protecting French people's savings
- Managing public mandates
- Supporting people throughout their lives
- Financing and supporting social housing
- Contributing to economic growth

## Strategic priorities

- Ecological transformation
- Sovereignty
- Social and regional cohesion

# A unique model

## Methods and levers of action

Support  
Advise  
Hold in trust  
Guarantee  
Manage  
Invest  
Operate  
Lend  
**29** subsidiaries and strategic investments

## Local network

**16** regional offices  
**37** regional locations  
**17,000** points of contact with La Poste group



## BENEFICIARIES

Non-profits  
Social landlords  
Local authorities  
Corporates  
French State  
Retail customers  
Legal professions