

# Our business model

## Corporate purpose



As a unique alliance of public and private economic players, we work at the heart of France's regions to accelerate the ecological transformation and help provide a better life for all.



## RESOURCES

### Financial capital

€1,388 billion in aggregate total assets of which:  
€398 billion in centralised savings,  
€684 billion in regulated deposits,  
€69 billion in equity.

### Human capital

- Over 360,000 employees worldwide, including 7,500 at the Caisse des Dépôts Public Institution
- Dual status

### Intangible capital

- Our history, spanning nearly 210 years
- Our values: public interest, trust and a long-term vision
- Our brand
- Our CSR and ESG commitments

## Missions

- Protecting French people's savings
- Managing public mandates
- Supporting people throughout their lives
- Financing and supporting social housing
- Contributing to economic growth

## Strategic priorities

- Ecological transformation
- Sovereignty
- Social and regional cohesion

# A unique model

## Methods and levers of action

Support  
Advise  
Hold in trust  
Guarantee  
Manage  
Invest  
Operate  
Lend

**29 subsidiaries and strategic investments**

## Local network

**16 regional offices**

**37 regional locations**

**17,000 points of contact with La Poste group**



## BENEFICIARIES

Non-profits

Social landlords

Local authorities

Corporates

French State

Retail customers

Legal professions